

WCSC SPONSORSHIP FREQUENTLY ASKED QUESTIONS (FAQ'S)

1. What is a Club Sponsor?
 - A club sponsorship will be any amount of cash that is given on behalf of a WCSC soccer team.
2. What is an Equipment Sponsor?
 - A sponsorship that is designated at the time of donation to be used exclusively for the purchase of Team Player Equipment. An example of this would be a sponsor that would like to purchase ball bags, or warm up jackets for each player on a specific team.
3. What is a Donation?
 - A donation is any gift card, or other intangible item that may have a cash value, but restricts the purchasing capacity of the individual who holds it.
4. What constitutes a team purchase?
 - Team Purchases are categorized as anything that will benefit each player assigned to that team equally Examples of these would include; tournament fees, equipment purchases, or end of season team party.
5. Who Should I coordinate my sponsorship through?
 - Your first point of contact will be your team's manager. All sponsorships will be processed through either the WCSC Treasurer or the WCSC Sponsorship Coordinator. They can be mailed or hand delivered. If they are hand delivered, please use your team managers and/or coaches as the collection point.
6. Who should I make the check payable too?
 - All checks should be made payable to WCAA.
7. If I want to mail a sponsorship in, where would I send it?
 - You should send all sponsorship monies with their forms to:
 - Wesley Chapel Athletic Association
Directo5450 County Road 581, Box 304
Wesley Chapel, FL 33543
Attn: Director of Soccer
8. What should I include with my sponsorship check?
 - Each sponsorship package must contain the following:
 - Completed WCSC Sponsorship Form
 - Sponsorship Check/Money Order/Cashier's Check
 - Please ensure that the following additional information is included within the Sponsorship package:
 - (1) Sponsor Name
 - (2) Team Affiliation (U9 Boys, U13 Girls etc)
 - (3) Amount of Sponsorship
9. What are the levels of sponsorships?
 - There are four levels of sponsorships.
 - Tournament Level (\$1,500.00 +):
 - Program Level (\$750.00 - \$1,499.00):
 - Team Level (\$500.00 - \$749.00)
 - Personal Level (\$50.00 - \$499.00)
10. What do I or my sponsor receive for our sponsorship?
 - Tournament Level (\$1,500.00 +):
 - (1) Link on www.wcaafila.org
(WCSC Sponsorship Coordinator will forward to WCAA Webmaster for entry)
 - (2) Banner to be hung at WCDP
(WCSC Sponsorship Coordinator will coordinate with vendor to ensure proper signage)
 - (3) Team Plaque for end of season

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(WCSC Sponsorship Coordinator will coordinate with vendor to ensure ordering of Plaque and delivery to Coach or Team Manager)

- (4) Entry on the website Donor Page

(WCSC Sponsorship Coordinator will forward to WCSC Webmaster for entry)

- Program Level (\$750.00 - \$1,499.00):

- (1) Banner to be hung at WCDP

(WCSC Sponsorship Coordinator will coordinate with vendor to ensure proper signage)

- (2) Team Plaque for end of season

(WCSC Sponsorship Coordinator will coordinate with vendor to ensure ordering of Plaque and delivery to Coach or Team Manager)

- (3) Entry on the website Donor Page

(WCSC Sponsorship Coordinator will forward to WCSC Webmaster for entry)

- Team Level (\$500.00 - \$749.00)

- (1) Banner to be hung at WCDP

(WCSC Sponsorship Coordinator will coordinate with vendor to ensure proper signage)

- (2) Team Plaque for end of season

(WCSC Sponsorship Coordinator will coordinate with vendor to ensure ordering of Plaque and delivery to Coach or Team Manager)

- (3) Entry on the website Donor Page

(WCSC Sponsorship Coordinator will forward to WCSC Webmaster for entry)

- Personal Level (\$50.00 - \$499.00)

- (1) Entry on the website Donor Page

(I will forward to WCSC Webmaster for entry)

11. How will my sponsorship dollars be used?

- At the time that the sponsorship is collected it will be designated as a **Club sponsor, and be added to the WCSC general fund.** This fund will be used to purchase sponsor recognition items such as banners and plaques. It will also be used for maintenance and upkeep of the WCSC equipment and fields. Additionally, it will be used for scholarships, tournaments, and team equipment purchases, at the discretion of the Director of Soccer, or his designated agent.

12. What happens to my sponsorship if my child cannot finish the season?

- No refunds of sponsorships will be issued if a child gets hurt and cannot finish the season, chooses to leave the team, is asked to leave the team, or does not make the team after the sponsorship has been processed.

13. What if I am only able to obtain a sponsorship in the form of a gift card?

- Due to the restrictive purchasing capacity associated with gift cards, these Donations will be used at the WCSC Club level for Club Administrative requirements associated with the maintenance and upkeep of the WCSC Soccer Program.

Thanks you in advance for your consideration in sponsoring The WCSC.

Very Respectfully,

WCSC Sponsorship Coordinator